

# hoopla

the art of  
unexpected  
embroidery



LEANNE PRAIN is co-author of the best-seller *Yarn Bombing*, now in its 3rd printing, and the author of the new book *Hoopla: The Art of Unexpected Embroidery*.



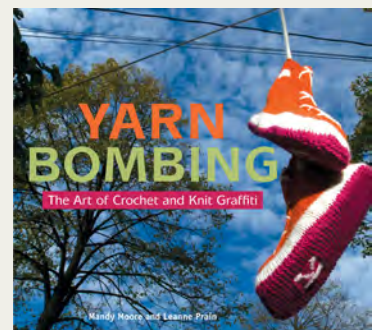
## BOOK LAUNCH & STITCH 'N' BITCH

Tuesday, September 27. 6:00-8:00pm

Type Books 883 Queen St. West

CONTACT: 416-366-8973

Join author and crafter Leanne Prain for a visual talk, book signing, and stitch 'n' bitch to celebrate her new book *Hoopla: The Art of Unexpected Embroidery*. Bring your current craft project and stick around after Leanne's talk for a special stitch 'n' bitch. Leanne is happy to chat & sign copies of both her books. To stitch is to resist!



\*Event includes embroidery schwag door prize giveaway courtesy of floss sponsor DMC\*