



Museum
of
Craft
and
Folk Art



ARSENAL
PULP PRESS

hoopla

the art of
unexpected
embroidery



LEANNE PRAIN is the co-author of the best-seller *Yarn Bombing*, now in its third printing, and the author of *Hoopla: The Art of Unexpected Embroidery*.



BOOK LAUNCH & CRAFT BAR with ETSY LABS

Museum of Craft and Folk Art

Thursday, October 6. 6-8pm Cost: \$5

51 Yerba Buena Lane San Francisco, CA

tel: (415) 227-4888 web: www.mocfa.org

Join author and crafter Leanne Prain for a visual talk, book signing, & fun craft project!

Photo Feelism project: Add a tactile element to your photographs by embellishing them with embroidery. Add a rainbow to a landscape or moustache to a baby.

Please bring a photo, postcard, or card to embellish.

\$5 includes admission, tips and tricks. Drinks kindly provided by local (and MOCFA) favorite Trumer Pils.



Event includes embroidery schwag door prize giveaway courtesy of floss sponsor DMC